



PROSPECT BAND BOOSTER ASSOCIATION INC.
EIN: 51-0138128
PROSPECT HIGH SCHOOL
P.O. Box 63 | MOUNT PROSPECT, IL 60056
PBBSPONSOR@GMAIL.COM



DATE: 2024 Marching Band Season
TO: Valuable Local Business Owner
FROM: Sponsorship Organizing Committee
RE: Sponsorship for Marching Band Season

We are the Prospect Band Boosters, a 100% parent-led 501-c3 organization that works to support the Prospect High School Band program. The Prospect Marching Knights are 160 strong – a diverse group of youth musicians. The Prospect Marching Knights proudly compete in a range of marching band competitions through our season and fundraising efforts are aimed at offsetting travel and competition costs such as bus rentals, hotels, meals, snacks, and competition fees for the band members.

Our 2024 Marching Band season includes four competitions that will take up over the Midwest to compete in several invitational events including the very-anticipated Illinois State Marching Band Championships. In addition, our band will travel to Washington DC in November 2024 to participate in the ***Nation's Veteran Day Parade and Performance Event***. Students work hard all season to prepare for competitions, starting with two two-week band camps over summer as well as two practices per week outside their daily practice at school.

In addition to band performances, our organization hosts a marching band invitational competition called ***The Knight of Champions***. This is a 100% parent-led event that draws 10-15 regional high school marching bands and has crowds of over 3,000 fans! This year is our 28th annual event and is set for September 28, 2024. Even more exciting this year, we welcome the University of Wisconsin – Eau Claire's Blugolds Marching Band! Our parent volunteers spend countless hours coordinating and planning a well-run event that requires over 100 volunteers to manage the 750-1000 student musicians performing. We rely heavily on local business sponsorship and donations to make this event the biggest fundraiser for our band programs.

The Prospect Band Boosters are excited to announce our ***2024-25 Corporate Sponsorship Program***, offering local companies the chance to show their support for our program and reach its loyal fan base in our community. The exposure you receive will be at our home football game performances, parades, and The Knight of Champions, but also via other platforms such as announcements, web placement and program advertising. You will reach thousands of individuals involved in our local community.

Please see the attached chart on the next page which details the different levels of sponsorships. Funds from sponsorships will be used to fund our program (buses, uniforms, competition costs) as well as fuel our team (meals, snacks, lodging, etc.) In-kind donations are also welcome and will be recognized at the appropriate value of donation. Contact us to discuss unique opportunities for your business to partner with the Band Boosters.

Thank you for considering being a part of our 2024 Marching Band Season. You will be supporting a program that means so much to our community. Please email us at PBBSponsor@gmail.com if you are interested in joining our Corporate Sponsors Program and someone will get back to you shortly. We look forward to hearing from you. ***GO MARCHING KNIGHTS!***

Sincerely,
The Prospect Band Boosters Sponsorship Committee



2024-25 MARCHING SEASON CORPORATE SPONSORSHIP LEVELS



- All SILVER LEVEL benefits plus...
- Sponsorship of **Halftime Show** for all five Home Football Games at Prospect with announcement made in stadium
- **Individual Platinum Banner** displayed at Home Football Games



- All SILVER LEVEL benefits plus...
- Sponsorship of **Pre-Game Show** for all five Home Football Games at Prospect with announcement made in stadium



- All BRONZE LEVEL benefits with ...
- **Upgraded Full-Page Ad** in our annual Knight of Champions marching band invitational event ad-book program
- Sponsor Swag inside Mother-Son goody bags



- Inclusion on **Sponsor Banner** at all PMK home football/ parade appearances
- Prospect Marching Knights Sponsorship Plaque (upon request)
- Logo and link to Sponsor's website from prospectband.com

ALL SPONSORSHIP LEVELS ABOVE RECEIVE "WITH THE BAND" BENEFITS



- **Half-Page Ad** in our annual Knight of Champions marching band invitational event ad-book program
- Business listed in Spring Concert and Knight of Percussion Programs
- Business name listed on prospectband.com website



- **Quarter-Page Ad** in our Annual Knight of Champions marching band invitational event ad-book program